



**ENERGY
PUBLICATIONS**



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PUBLICATIONS**

Oil & Gas Australia Magazine
PNG Resources Magazine
PNG Industry Overview Magazine
Glossary of Terms & Abbreviations
PNG Directory

PERTH

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MEDIA GUIDE



About Energy Publications

ENERGY PUBLICATIONS HAS BEEN HELPING COMPANIES PROMOTE THEMSELVES TO SENIOR INDUSTRY FIGURES THROUGHOUT AUSTRALIA, NEW ZEALAND AND THE ASIA-PACIFIC FOR OVER 35 YEARS. OUR COMPANY WAS FOUNDED BY SHAUN SMITH IN 1981.

Unrivalled in quality, content and industry analysis our flagship publication **Oil & Gas Australia** remains a necessary tool for any companies looking to communicate effectively with and strengthen their brand position within the Australian oil and gas sector. **Oil & Gas Australia** can be seen at all the major industry events nationally and we feature some of the biggest players in the Australian industry every month.

The Energy Publications stable also includes the quarterly magazine **PNG Resources** which gives our readers an insight into the nation's emerging Oil & Gas Industry. This publication is regarded as a must read by many in the sector.

In addition to our resources publications, Energy Publications publishes a range of Directories including the **PNG Directory** and the **Glossary of Terms & Abbreviations**.

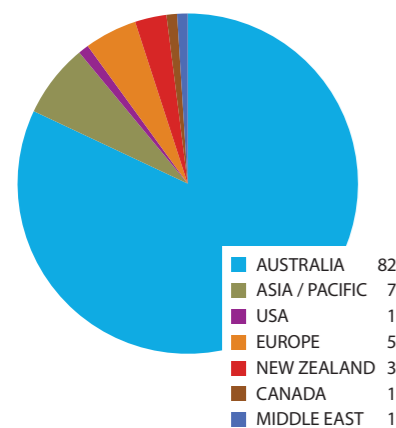
Oil & Gas Australia Circulation Analysis

Energy Publications has a database of over 9000 industry professionals worldwide. In addition, for 35 years Oil & Gas Australia and PNG Resources have built a paying hard copy subscriber base in Australia, Asia, Europe and Papua New Guinea. To discuss a subscription for a hard copy of any one of our publications, please contact marketing@energy-pubs.com.au.

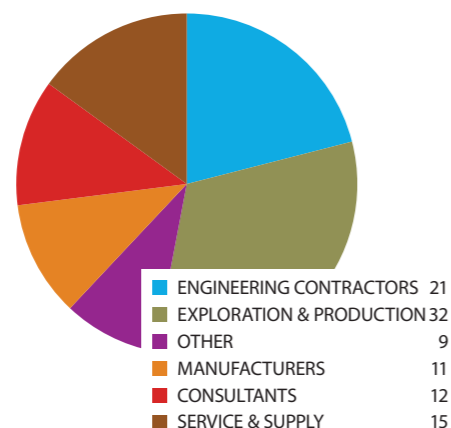
In addition to our considerable list of subscribers our publications are also distributed Internationally at various Oil & Gas Exhibitions and Conferences around the world.

OIL & GAS AUSTRALIA READERSHIP BREAKDOWN

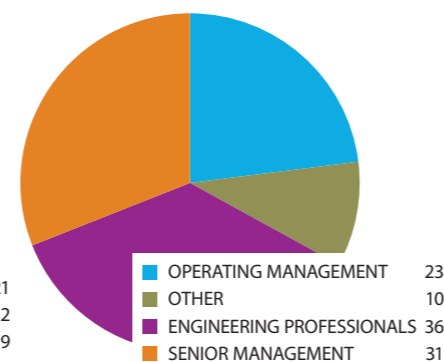
READERSHIP BY AREA



COMPANY FUNCTION



READERSHIP BY JOB TITLE



Editorial Calendar

DEC/JAN:

- SUBSEA

FEBRUARY:

- AOG

MARCH:

- SUBSEA AND PNG

APRIL:

- APPEA

MAY:

- DRONES, INVESTOR FOCUS AND RENEWABLES

JUNE:

- SUBSEA AND PNG

Advertising Specifications

MAGAZINE PAGE DIMENSIONS		
	WIDTH (MM)	DEPTH (MM)
MAGAZINE TRIM SIZE	210	287

MAGAZINE ADVERTISEMENT DIMENSIONS		
	WIDTH (MM)	DEPTH (MM)
DOUBLE PAGE SPREAD	420	287
FULL PAGE (BLEED)	215	291
TYPE AREA WHOLE PAGE	187	255
HALF PAGE (HORIZONTAL)	187	127
HALF PAGE (VERTICAL)	90	246
ONE THIRD (HORIZONTAL)	187	76
ONE THIRD (VERTICAL)	58	246
ISLAND	120	190

FOR ADS SUPPLIED AS FINISHED ARTWORK:

- Artwork for advertising needs to be supplied as high resolution print ready pdf – all fonts embedded 300dpi.
- All images, logos and text must to be CMYK or there will be colour variation for which we cannot be held responsible.
- Include crop marks set 3mm away from trims and 3mm bleed where required.
- Ensure all type is at a minimum of 10mm away from the trims.
- Large areas of black should be made up as c40m20y20k100

Website Advertising Specifications:

Advertising on the Oil & Gas Australia website, the gateway to several leading industry journals, ensures advertisers reach a varied readership of industry professionals and insiders.

ENERGY PUBLICATIONS HOMEPAGE ADVERTISING SPECS		
	WIDTH (PX)	DEPTH (PX)
LEADERBOARD	728px	90px
RECTANGLE	300px	250px

Supported Files: JPG or GIF • Max File Size 40Kb • Flash / GIF Animation NOT Supported



FOR ADS ENERGY PUBLICATIONS IS DESIGNING FOR YOU:

- Images & logos should be supplied at 300dpi at approx size it will be used to ensure good quality result.
- Please supply text in an email or as a Word file.
- All images & logos need to be converted to CMYK or there may be colour variation for which we cannot be held responsible.

DEADLINES:

- Advertising: 15th of the month prior to publication.
- Editorial: 1st of the month prior to publication.

CANCELLATIONS:

- To be made in writing 4 weeks prior to publication.